



Serving Individuals &
Families of the Coachella
Valley

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All-Desert Wellness Centers

“Nurturing change and growth”

All-Desert Wellness Centers' *MudFest* Proposal

★Who We Are:

All-Desert Wellness Centers is a 501(c)3 nonprofit organization providing behavioral and mental health counseling for children, adolescents, adults, seniors, and families in the Coachella Valley.

★Our Mission:

To empower children, adolescents, adults, and their families to build and maintain healthy lives that enable them to cultivate better relationships, pursue meaningful work/education & leisure activities; and foster a more satisfying sense of community that will contribute to well-being and healthy lifestyles now and throughout their lives.

★The MudFest:

A day dedicated to playing in the mud with family and friends. This event is geared towards team building, communication, and bonding. This event allows participants to step out of their traditional roles and get in touch with their inner child. Participants can let themselves go, play in the mud, and join the Mud Olympics. There will be a Mud Cleaning Zone and a Grub Zone where participants can refuel and hang out with family and friends. The MudFest will provide clean water where participants can rinse off. Souvenirs will be available for purchase. Participants are responsible for any safety gear they may want, such as goggles, as well as proper clothing attire, change of clothes, and sunscreen. The event is insured and participants will sign a safety form. This event is scheduled to be held Saturday **December 17, 2011** from 11am-5pm.

★Sponsors:

MudFest sponsorship consists of five sponsorship levels:

- A. Platinum/Title Sponsor: \$2000**
- B. Gold Sponsor : \$1000**
- C. Silver Sponsor: \$500**
- D. Bronze Sponsor: \$250**
- E. Other: \$ _____**

All levels receive recognition from ADWC on our website, at the event, and with any media coverage. Silver, Gold, and Platinum sponsors receive banner space for their organization. Gold and platinum also receive a 25% discount off of next year's MudFest sponsorship. Platinum sponsors will receive all of the above and Olympic Mud Games award title and recognition.

Non-Food vendor's table: \$250 (Non-profit price: \$50 or 5 volunteers).