All-Desert Wellness Centers

"Nurturing change and growth"

Serving Individuals & Families of the Coachella Valley

74-200 Highway 111
Palm Desert, CA 92260
(760)797-5151

Tax ID # 26-4505734

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Dear Potential Sponsor,

My name is Jamie Kirkpatrick, and I am with **All-Desert Wellness Centers** which is a non-profit organization founded in the year 2008 to support children, adolescents, adults, and families who need affordable counseling services. Our organization serves all of the Coachella Valley and high desert areas, meeting the behavioral and mental health needs of individuals, children, adolescents, and their families that are uninsured.

Our organization is planning an event called MudFest to raise funds, so that we can continue to provide much needed treatment and expand our programs to meet the changing needs of valley residents. The purpose of MudFest is to encourage families and friends to come spend a day together playing in the mud and participating in the Mud Olympics, which encourages teamwork, bonding, communication and trust, to build positive memories and reinforce quality family time that is fun and carefree. Programs that we would like to seek additional funding for are our Family Reunification Program, Victim Outreach & Education Program, multi-family therapy groups, after school tutoring for children and adolescents, women's empowerment & leadership program, and parenting classes. Specifically, we are trying to raise money for our Operation S.A.V.E. Our Youth program aimed at helping at-risk youth and their families, which will decrease valley crime and suicide rates and increase academic achievement and employment success. The date of this event is **December 17, 2011** and will be held at the Riverside County Fairgrounds. We would be grateful if you could help us and our clients in need of services, by sponsoring this event.

In return for your valuable sponsorship (silver, gold, or platinum), we will place your company's banner at the event. In addition, logos/names of sponsoring companies will be posted at the event and on our website. We are also making arrangements for our event to be covered by the media and local newspapers.

The total cost for this event will come to around $9,000 and we would really appreciate any support that you can give for this event. If you would like to make a contribution in any sum for this event, please fill-out the sponsor sheet attached with this letter, and return it by **December 7, 2011,** along with your check made payable to All-Desert Wellness Centers.

We really appreciate you for considering this proposal. You can contact Melissa Lunardini at 760.485.5528 or email her at *lunardinim@aol.com* to find out more about this event or our organization.

Respectfully,

Jamie D. Kirkpatrick, PsyD, MFT